

London Academy for Applied Technology

Cookie Policy

How LAAT uses cookies and similar technologies on its websites

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1. Introduction

This cookie policy explains how London Academy for Applied Technology, referred to as LAAT, we or us, uses cookies and similar technologies on its websites. It should be read alongside our Privacy Notice, which explains how we handle personal data more generally. By using our website you agree to our use of cookies in line with this policy, except where your consent is required, in which case we will ask for it.

2. What cookies are

Cookies are small text files that are placed on your device when you visit a website. They allow the site to recognise your device and remember information about your visit, such as your preferences and how you use the site. Similar technologies, such as pixels, tags and local storage, work in comparable ways, and references to cookies in this policy include these technologies.

3. Why we use cookies

We use cookies to make our website work properly, to keep it secure, to remember your settings, to understand how visitors use the site so we can improve it, and in some cases to support communications about our provision. We do not use cookies to collect more information than we need, and we are transparent about the cookies we set.

4. The categories of cookies we use

The cookies we use fall into the categories described below.

Category	Purpose	Consent
Strictly necessary	Enable core functions such as page navigation, security and access to secure areas. The site cannot work properly without them.	Not required
Functional	Remember choices you make, such as language or display preferences, to improve your experience.	Required
Performance and analytics	Collect aggregated information about how visitors use the site so we can measure and improve performance.	Required
Targeting and marketing	Used only if we run campaigns, to make communications more relevant. Set by us or by trusted partners.	Required

5. Managing your cookie preferences

When you first visit our website you will be presented with a cookie banner that allows you to accept or reject non essential cookies and to set your preferences. Strictly necessary cookies do not require consent and cannot be switched off through the banner, because the site relies on them to function. You can change your preferences at any time through the cookie settings on our website.

You can also control cookies through your browser settings, including blocking or deleting cookies. Please note that if you block strictly necessary cookies, parts of the website may not work as intended. Guidance on managing cookies in common browsers is available from your browser provider.

6. Third party cookies

Some cookies may be set by third parties that provide services on our website, such as analytics or embedded content. These third parties have their own privacy and cookie policies, and we encourage you to review them. We only work with third parties who handle data responsibly and in line with data protection law.

7. Cookies and your personal data

Where cookies collect information that can identify you, that information is treated as personal data and is handled in line with our Privacy Notice and the United Kingdom General Data Protection Regulation and the Data Protection Act 2018. The use of non essential cookies is based on your consent, which you can withdraw at any time.

8. Contact us

If you have any questions about this cookie policy, please contact the LAAT Data Protection contact at the Tower Hill campus, London. For more information about how we handle your personal data, please see our Privacy Notice.

9. Changes to this policy

We may update this cookie policy from time to time to reflect changes in the cookies we use or in the law. The current version will always be published on our website. This policy was last reviewed on 18 June 2026.